

ENGLISH



# BLEACHING POWDER\*\*

## - WHAT IT IS:

POWDER DESIGNED TO LIGHTEN AND PROVIDE QUICK AND EFFECTIVE BLEACHING.

## CHEMISTRY:

OPA (PROTECTS HYDRATION, LIPIDS, AND ANTIOXIDANTS), OMEGA PLUS (AMINO ACID BLEND), 2SF (70% AMMONIUM PERSULFATE / 30% POTASSIUM).

## HOW TO USE IT:

DIFFERENT RATIOS AND APPLICATION TIMES ACCORDING TO NEED:

- 1 (50G) + 1 (50ML) = 120 MINUTES
- 1 (50G) + 1.5 (75ML) = 90 MINUTES
- 1 (50G) + 1 + 2 (100ML) = 40-60 MINUTES

## WHY USE IT:

IMPROVES HAIR QUALITY, SODIUM-FREE, NON-INFLAMMATORY, AND ODOR-FREE.



# DEVELOPER EMULSION

## WHAT IT IS:

OXIDIZING AGENT THAT LIGHTENS WHEN MIXED WITH PERSULFATES OR DEPOSITS COLOR WHEN MIXED WITH DYE.

## CHEMISTRY:

HYDROGEN PEROXIDE (H<sub>2</sub>O<sub>2</sub>).

## HOW TO USE IT:

VARIOUS RATIOS FOR DIFFERENT LEVELS OF LIGHTENING OR COLOR REVEALING: - 1+1: VARIOUS CONCENTRATIONS FROM 1.5% TO 12%, DEPENDING ON THE DESIRED LEVEL. - 1+1.5: VARIOUS CONCENTRATIONS FROM 1.5% TO 12%. - 1+2: VARIOUS CONCENTRATIONS FROM 1.5% TO 12%.

## WHY USE IT:

STABLE AND CONTROLLED FORMULA FOR PROFESSIONAL SAFETY



# TONERS

## WHAT IT IS:

PIGMENTS THAT TONE, NEUTRALIZE UNWANTED TONES, OR ADD HIGHLIGHTS.

## CHEMISTRY:

PIGMENTS EXTRACTED FROM NATURE.

## HOW TO USE IT:

APPLY TO CLEAN, DAMP HAIR. TO INTENSIFY TONING, APPLY DIRECTLY. FOR HIGHLIGHTS, DILUTE IN HANDS BEFORE APPLYING. LEAVE ON FOR 5 TO 45 MINUTES AND RINSE.

## WHY USE IT:

SIMPLE AND QUICK APPLICATION WITH NO NEED FOR AN OXIDIZER. DEEP HYDRATION WHILE ADDING COLOR.



# C3 TREATMENT\*\*

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**\*\*WHAT  
IT IS:**

**HIGH-IMPACT TREATMENT THAT RESTORES  
AND REGENERATES THE HAIR FIBER.**

- **\*\*CHEMISTRY:**

**C3 SHAMPOO: GENTLE CLEANSING, STEP 1:  
BIO ACETUM, KERATIN, AMINO ACIDS, STEP  
2: COLLAGEN, HERBAL EXTRACTS, SHEA  
BUTTER, STEP 3: ARGAN OIL, ANTIOXIDANT,  
DIFFUSX TECHNOLOGY.**

- **\*\*HOW TO USE IT:**

**APPLY STEP 1 WITH A MASSAGE AND  
LEAVE ON FOR 5 TO 25 MINUTES, THEN  
RINSE.**

**POWER DOSE MESCLA PARA CABELLOS  
DESHIDRATADOS**

**5ML .1  
10ML .2  
5ML .3**

**APPLY STEP 3 TO MID-LENGTHS AND ENDS  
WITHOUT RINSING. MIXING DOSES: 5 ML  
STEP 1 + 10 ML STEP 2 + 5 ML STEP**

**3. WASH THE HAIR, APPLY THE MIXTURE,  
AND LEAVE ON FOR 5 TO 25 MINUTES,  
THEN RINSE.**

- **\*\*WHY USE IT:**



# C3 TREATMENT\*\*

## - \*\*WHAT IT IS:

HIGH-IMPACT TREATMENT THAT RESTORES AND REGENERATES THE HAIR FIBER.

## - \*\*CHEMISTRY:

C3 SHAMPOO: GENTLE CLEANSING, STEP 1: BIO ACETUM, KERATIN, AMINO ACIDS, STEP 2: COLLAGEN, HERBAL EXTRACTS, SHEA BUTTER, STEP 3: ARGAN OIL, ANTIOXIDANT, DIFFUSX TECHNOLOGY.

## - \*\*HOW TO USE IT:

APPLY STEP 1 WITH A MASSAGE AND LEAVE ON FOR 5 TO 25 MINUTES, THEN RINSE.

## POWER DOSE MIX FOR DEHYDRATED HAIR

5ML 1  
10ML .2  
5 ML. 3

APPLY STEP 3 TO MID-LENGTHS AND ENDS WITHOUT RINSING. MIXING DOSES: 5 ML STEP 1 + 10 ML STEP 2 + 5 ML STEP

3. WASH THE HAIR, APPLY THE MIXTURE, AND LEAVE ON FOR 5 TO 25 MINUTES, THEN RINSE.

## - \*\*WHY USE IT:

REBUILDS THE HAIR FIBER, PROVIDING STRENGTH, SOFTNESS, HYDRATION, SHINE, AND ELASTICITY.



# DETOX PROGRAM\*\*

## WHAT IT IS:

TREATMENT TO REMOVE HEAVY METALS AND RESTORE HAIR BEFORE AND AFTER CHEMICAL TREATMENTS.

## CHEMISTRY:

ACTIVATED CHARCOAL SHAMPOO: REMOVES HEAVY METALS AND RESIDUES. STEP 1: RESTORATION AND REMOVAL OF HEAVY METALS. STEP 2: EMOLLIENCE AND DEEP NUTRITION WITH COLLAGEN.

## HOW TO USE IT:

ACTIVATED CHARCOAL SHAMPOO: APPLY TO THE SCALP, MASSAGE, AND RINSE. STEP 1: APPLY, LEAVE ON, AND RINSE. STEP 2: APPLY, LEAVE ON, AND RINSE.

## WHY USE IT:

REMOVES HEAVY METALS, STABILIZES PH, RESTORES VITALITY, AND PREPARES HAIR FOR CHEMICAL PROCESSES.



# MARY LOVERS\*\*

**WHAT  
IT IS:**

**POST-CHEMICAL  
TREATMENT MASK.**

**CHEMISTRY:**

**AMINO ACIDS, ANTIOXIDANTS,  
STRENGTHENS, HYDRATES, BALANCES  
PH.**

**HOW TO USE IT:**

**APPLY TO CLEAN HAIR AND LEAVE  
ON FOR 5 TO 25 MINUTES. RINSE.**

**WHY USE IT:**

**REBUILDS AND PROTECTS HAIR AFTER  
CHEMICAL PROCESSES, PROVIDING SHINE  
AND HYDRATION.**





# ULTIMATE MASK\*\*

## WHAT IT IS:

ACIDIFYING TREATMENT THAT NORMALIZES HAIR PH.

## CHEMISTRY:

PH 2.8, ANTIOXIDANT ACTIVES, HUMECTANTS, SHEA BUTTER, KERATIN, CERAMIDES, JABORANDI.

## HOW TO USE IT:

APPLY TO CLEAN HAIR AND LEAVE ON FOR 5 TO 20 MINUTES, THEN RINSE.

## WHY USE IT:

NORMALIZES PH, PROMOTES ELASTICITY, AND STRENGTHENS HAIR AFTER CHEMICAL PROCEDURES.



# MARIVAN TEA TREE KIT\*\*

## WHAT IT IS:

CLEANSING AND HYDRATING SET WITH A HAIR SPA SERVICE.

## CHEMISTRY:

TEA TREE SHAMPOO: WITCH HAZEL EXTRACT, MINT, AND MENTHOL. STRENGTHENING SHAMPOO: COLLAGEN PROTEIN, SEAWEED EXTRACT, COCONUT OIL. ULTIMATE MASK: WITCH HAZEL EXTRACT.

## HOW TO USE IT:

TEA TREE SHAMPOO: APPLY, MASSAGE, AND RINSE. STRENGTHENING SHAMPOO: APPLY, LATHER, AND RINSE. ULTIMATE MASK: APPLY TO CLEAN HAIR, LEAVE ON FOR 5 TO 10 MINUTES, AND RINSE.

## WHY USE IT:

CONTROLS OIL, STRENGTHENS, AND NOURISHES HAIR, PROVIDING HYDRATION, PROTECTION, AND FRIZZ REDUCTION.



# SUBLIME OIL\*\*

## WHAT IT IS:

RECONSTRUCTIVE OIL FOR  
FINISHING HAIRSTYLES.

## CHEMISTRY:

OIL BLEND (ARGAN, JOJOBA, SAFFLOWER,  
GRAPE SEED), DIFFUSX TECHNOLOGY.

## HOW TO USE IT:

APPLY A SMALL AMOUNT TO THE PALMS OF  
YOUR HANDS AND DISTRIBUTE THROUGH MID-  
LENGTHS AND ENDS.

## WHY USE IT:

PROVIDES PROTECTION  
AND KEEPS HAIR HYDR  
ATED.



# SUBLIME HAIR\*\*

**WHAT IT  
IS:**

**SCENTED  
FINISHING OIL.**

**CHEMISTRY:**

**HYDRATING ACTIVE INGREDIENTS AND  
FRAGRANCE.**

**HOW TO USE  
IT:**

**SPRAY 20 CM FROM DRY  
HAIR.**

**WHY USE IT:**

**PROVIDES A PLEASANT AROMA AND  
VELVETY TEXTURE.**



# MARIVAN HAIR BOTOX\*\*

## WHAT IT IS:

INTERCELLULAR FILLING AND  
TONING TREATMENT.

## CHEMISTRY:

BLUE AND VIOLET PIGMENTS,  
CYSTEINE, AMINO ACIDS, OILS.

## HOW TO USE IT:

BLOND AMPOULE: APPLY 10 ML WITH 5 ML OF  
WATER, LEAVE ON FOR 5 TO 25 MINUTES. MASK:  
APPLY, LEAVE ON FOR 25 MINUTES, AND RINSE.

## WHY USE IT:

REPLACES HAIR MASS, PROVIDES TONING,  
AND INTERCELLULAR FILLING.



# MARIVAN PERFECT CURLS KIT\*\*

## WHAT IT IS:

CURL TREATMENT DESIGNED TO HYDRATE,  
NOURISH, AND DEFINE CURLS.

## CHEMISTRY:

COLLAGEN, HYALURONIC ACID, COCONUT OIL, VEGETABLE  
GLYCERIN, SHEA BUTTER, LACTIC ACID.

## HOW TO USE IT:

SHAMPOO: APPLY TO WET HAIR, MASSAGE, AND RINSE.

MASK: APPLY TO CLEAN HAIR, LEAVE ON FOR 5 MINUTES,  
AND RINSE.

CONDITIONER: APPLY STRAND BY STRAND, RINSE.

LEAVE-IN CREAM: APPLY FROM MID- LENGTHS TO ENDS, DO NOT  
RINSE, AND STYLE.

GEL: APPLY ACCORDING TO HAIR VOLUME.

## WHY USE IT:

HYDRATES, NOURISHES, AND  
DEFINES FRIZZ-FREE CURLS.

